

CHOOSING THE RIGHT AIR FILTER FOR YOUR HOME

Cleaner Air. Better Efficiency. A Healthier Home.

Your air filter is one of the most important—and most overlooked—parts of your HVAC system. The right filter helps protect your equipment, improves indoor air quality, and even lowers your energy bills.

With so many options available, how do you know which air filter is right for your home? This guide will help you understand your choices.



PRO
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AIR CONDITIONING
AND HEATING



WHY YOUR AIR FILTER MATTERS



IMPROVES AIR QUALITY

Captures dust, pollen, pet dander, mold spores, and other airborne particles.



PROTECTS YOUR HVAC SYSTEM

A clean filter prevents dirt buildup, reduces wear and tear, and helps your system last longer.



LOWERS ENERGY BILLS

When airflow is blocked by a dirty filter, your system has to work harder—using more energy.



KEEPS YOUR HOME COMFORTABLE

Proper airflow helps maintain consistent temperatures throughout your home.

UNDERSTANDING MERV RATINGS

MERV stands for Minimum Efficiency Reporting Value. It measures how well a filter captures particles.

MERV
1-4

BASIC FILTRATION

Captures large particles like dust, lint, and pollen. Good for basic protection.

MERV
5-8

BETTER FILTRATION

Captures smaller particles like pet dander, mold spores, and dust mites. Good for most homes.

MERV
9-12

BEST FILTRATION

Captures even smaller particles like bacteria and smoke. Great for allergy sufferers.

MERV
13-16

MAXIMUM FILTRATION

Captures very small particles, including viruses and fine dust. Best for those with severe allergies or asthma.

Higher MERV ratings provide better filtration, but may restrict airflow if your system is not designed for it.

SIGNS IT'S TIME TO CHANGE YOUR FILTER

- ✓ Reduced airflow
- ✓ Higher energy bills
- ✓ Dust around vents
- ✓ Uneven temperatures
- ✓ More allergies or sneezing
- ✓ Filter looks dirty or gray



*Never A Problem,
Just A Solution!*

RESIDENTIAL • COMMERCIAL

WHICH MERV RATING IS RIGHT FOR YOU?



STANDARD HOMES MERV 5-8

Good for most households with no major air quality concerns.



PETS IN THE HOME MERV 8-11

Helps capture pet dander and other allergens.



ALLERGY SUFFERERS OR ASTHMA MERV 9-12

Better at trapping small particles that trigger allergies.



HIGH AIR QUALITY NEEDS MERV 13+

For those with severe allergies, respiratory issues, or wanting the highest level of filtration.

COMMON AIR FILTER TYPES



FIBERGLASS FILTERS

Inexpensive and widely available. Protects your system, but has the lowest filtration efficiency.



PLEATED FILTERS

More surface area traps more particles. Available in a range of MERV ratings.



HIGH-EFFICIENCY PLEATED FILTERS

Designed to capture smaller particles without restricting airflow (when properly matched).



HEPA FILTERS

Captures up to 99.97% of airborne particles. Requires a system designed to handle high-efficiency filters.

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REPAIR & INSTALLATION



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**NEED HELP CHOOSING THE
RIGHT FILTER FOR YOUR HOME?**

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